

Asset managers focusing on the UK market now have access to comprehensive fee and expense information covering the UK domiciled fund universe through Simfund, the leading business intelligence platform for the global asset management industry. With Simfund, asset managers can utilize this fee and expense data alongside the breadth of Simfund's industry-leading financial database. It includes more than 120,000 financial products in over 45 markets, and over 2,000 data items from proprietary and leading third-party data sets, enabling customized benchmarking and analysis in one integrated platform.

### Comprehensive Fee and Expense Data Covering The UK Domiciled Fund Universe

- Comprehensive coverage of fee and expense data for UK domiciled funds
- Sourced directly from annual reports and other regulatory documents
- Captured at the share class level, updated annually and refreshed monthly
- Consolidated fee data and detailed operating fee breakdowns
- Easy creation of custom peer group universes for benchmarking and comparative analysis (e.g., across IA sectors, Morningstar categories, Lipper classifications, specialty flags, active/passive, ESG, and performance data)



CONDUCT PEER AND COMPETITOR  
BENCHMARKING ANALYSIS



STREAMLINE ASSESSMENT OF  
VALUE REPORTING

SEE USE CASE DETAIL ON NEXT PAGE



#### SUMMARY OF FEE AND EXPENSE DATA VARIABLES\*

ACD (Authorised Corporate Directors) Fee  
Administrative Fee  
Management Fee  
**Total Operating Fee**  
Expense Reimbursement Fee  
OCF (Ongoing Charges Figure) /Total Fee  
Stated Total Fee

Collective Investment Scheme Fee	Audit Fee
Shareholder Servicing Agent Fee	Custodian Fee
Professional Fee	Legal Fee
Depository Fee	Other Fee

Comprehensive list of over 100 data items can be found in the Simfund Fees and Expenses Data Guide.

### A Trusted Partner: Experienced Team with Global Scale

- The Simfund data team has over twenty years of experience sourcing and delivering fee and expense data and analytics.
  - ▶ Experienced team of in-house experts ensuring the most accurate and timely data; detailed quality assurance and oversight.
  - ▶ Maintains industry-leading data and analytics platform covering 120,000 financial products globally including third-party and proprietary data sets.
  - ▶ Extensive experience covering asset management industry pricing trends, advising fund boards, and in 15c regulatory reporting (US).
- Strong presence in UK market including with Financial Clarity, the UK's leading provider for fund market analytics and distribution intelligence.
- Part of ISS Market Intelligence suite of global data, analytics and research solutions.

\*Refer to Data Guide for full list of fees and expenses, definitions and methodology.

### Actionable Insights Across Multiple Use Cases Using The Simfund Platform

Analyze relative fees, expenses, and pricing strategies, and evaluate impact on fund flows, AUM, competitive position and market share through customized analytics and easy-to-use flexible ad hoc reporting and dashboards.



#### STREAMLINE ASSESSMENT OF VALUE (AOV) REPORTING

1. Quality of Service

- ▶ 2. Performance
- ▶ 3. Costs
- ▶ 4. Economies of Scale
- ▶ 5. Comparable Market Rates
- ▶ 6. Comparable Services
- ▶ 7. Share Classes

- The Simfund integrated data sets provide data inputs to most of the criteria that comprise the Annual Assessment of Value and that support the UK/FCA's Consumer Duty Regulation.
- Eliminate spreadsheets and need to integrate data from multiple sources.



#### PEER/COMPETITOR BENCHMARKING

- Benchmark fees relative to peers/competitors across funds, asset classes, performance (Morningstar), risk, and ESG metrics categories
- Set pricing strategy for new UK domiciled fund launches
- Create custom peer universes for benchmarking within fee ranges



#### PRODUCT STRATEGY

- Evaluate AUM, fund flows, performance across asset classes including ESG and SFDR classifications alongside other dimensions
- Track newly launched funds across multiple data elements and domiciles



#### PROFITABILITY / OPERATING COST BENCHMARKING

- Benchmarking outsourced fees (e.g., administrative, custodian, transfer agency, audit)
- Compare fund cost structure to peers
- Identify opportunities for fee/cost reduction

UK IA Sector	Share Class Name	ACD Fee %	Avg ACD Fee %	Difference	ESG Perf Score	Total Assets GBP MM	Net New Flows GBP MM	YTD Total Return %
Corporate Bond	Share Class A	0.32	0.24	0.08	53.21	3,186	-966.7	-4.09
Corporate Bond	Share Class B	0.35	0.24	0.11	51.84	2,542	222.4	-3.22
Corporate Bond	Share Class C	1.05	0.24	0.91	50.08	2,040	-402.6	-3.63
Corporate Bond	Share Class D	0.22	0.24	-0.02	52.24	1,254	113.5	-3.12



#### COMPETITIVE ANALYSIS

- Review new and existing funds across managers and analyze market share
- Identify which funds are gaining or losing assets and cross-border fund flow trends

UK IA Sector	Manager	Share Class	ACD Fee	Mgt Fee	Admin Fee	Subsidy	OCF	Avg Mgt Fee	Avg Subsidy	Total Assets GBP MM
Invest Grade Bond	Manager A	share class	1.25	1.2	0.005	-0.01	2,455	0.8	-0.01	4,900
Corporate Bond	Manager B	share class	1	0.85	0.007	-0.01	1,857	0.77	-0.01	5,200
Equity Income	Manager C	share class	1.1	0.9	0.005	-0.01	2,005	1	-0.01	7,568
Emerging Markets	Manager D	share class	1.2	1	0.008	-0.01	2,208	1.1	-0.01	3,100

Example Analysis, Illustrative Only.

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ISS MI empowers global asset and wealth management firms, insurance companies, distributors, service providers, and technology firms by providing cutting-edge market-engagement platforms and the actionable intelligence necessary to fully assess their target markets, identify and analyze the best opportunities within those markets, and execute on comprehensive go-to-market initiatives to grow their business. ISS MI clients benefit from our increasingly connected global ecosystem that leverages a combination of proprietary data, powerful software and analytics, timely and relevant insights, in-depth research, as well as an extensive suite of industry leading media brands that deliver unmatched market connectivity through news and editorial content, events, training, ratings, and awards.

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